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# DigiFreight assists digital networking

shift to digital ways of working is well under way and, in a bid to serve this growing market, the DigiFreight network has been launched.

Created by Rachel Crawford – founder of the Universal Freight Organisation, Freightbook, Project Cargo Network (PCN), and Cargo Connections – the DigiFreight platform aims to foster virtual connections between freight forwarders globally.

The platform enables forwarders to connect with one another instantly through mobile devices across several



communication platforms including Skype, Zoom, Google Meet and WhatsApp. The system has been built specifically around mobile functionality with no slow, clumsy database to sift through, DigiFreight said. The interface enables

members to quickly schedule meetings with global partners.

DigiFreight is also arranging virtual meeting weeks, whereby members are invited to participate in online meetings. Meeting week will take place every six months.

From 2022, DigiFreight will organise annual physical events, with the first due to take place from May 29-31, 2022, in Croatia.

In order to foster a close network of agents, DigiFreight will only accept two members per country.

# QCN plans 2022 membership conferences

Quality Cargo Networks (QCN), which comprises the Worldwide Project Consortium (WWPC) and Priority Cargo Network, has outlined its 2022 conference plans. The 20th WWPC membership conference will take place in Vienna, Austria, from May 10-14, 2022.

This will be followed by the ninth Priority Cargo Network membership conference, which is scheduled for May 16 in Rotterdam, the Netherlands. A network dinner, arranged by QCN, will take also take place on May 16. The events will line up with the 2022 Breakbulk Europe exhibition, which is taking place from May 17-19 at the Rotterdam Ahoy.

## PCB Future Projects expo moves event dates

The Project Cargo Breakbulk (PCB) Future Projects exhibition and conference in Houston, USA, has been postponed to November 3-4, 2021. The event was originally scheduled to take place during June this year but the organiser, Comexposium, decided to push back the dates until domestic and international travel is more widely available.

The exhibition will take place at the George R. Brown Convention Center in Houston.

## **NEWS** in **BRIEF**

### Network additions

The Heavy Lift Group (THLG) has welcomed Star Shipping as a member in Pakistan.

XLProjects (XLP) has welcomed Martin Bencher as member in Surrey, Canada; Invicta Project & Shipping as a member in Genoa, Italy; Noatum Project Cargo as a member in Mexico and South Korea; Compass Global as a representative in Hong Kong; along with Phoenix Shipping as its representative in Bahrain.

The Project Cargo Network (PCN) has gained Freighters as a representative in Lebanon; Trade Desk Trading as a member in Ethiopia; Velogic as a member in Mauritius, and Wide World Corporation as a representative in Uruguay.

OOG Network has gained Rhenus Logistics as a member in Japan; Gianti Logistics as a representative in Georgia; and CTO Global Logistics and Global Soluções Em Logistica as members in Brazil.

Overseas Project Cargo Association (OPCA) has welcomed Balmer Lawrie & Company as anew member covering the Indian market.

#### **EPN network established**

Jürgen Weyhausen and Marcello Saponaro have established Exclusive Project Network (EPN). The group will operate on a one member per country basis.



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