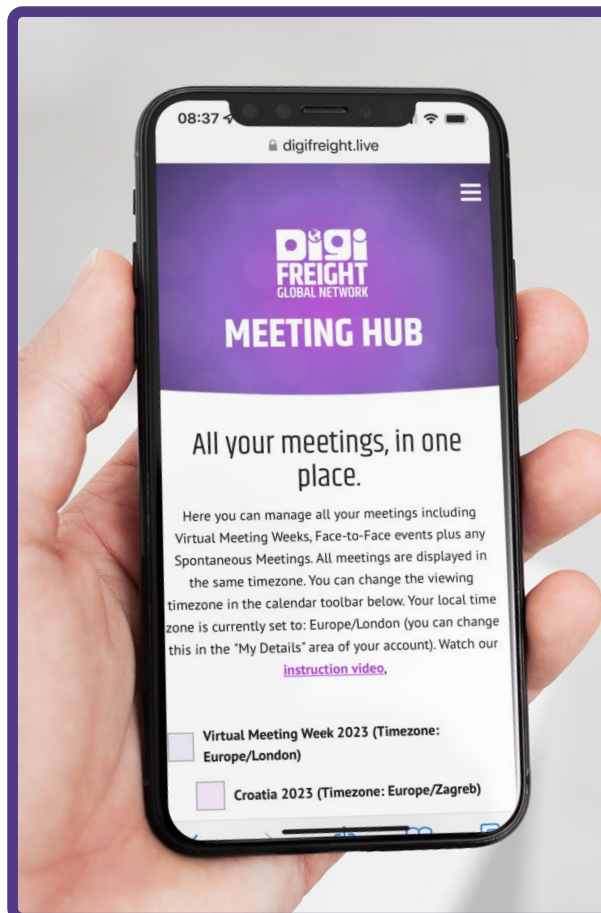


LEADING INNOVATION IN **FREIGHT NETWORKING**



Digi
FREIGHT
GLOBAL NETWORK

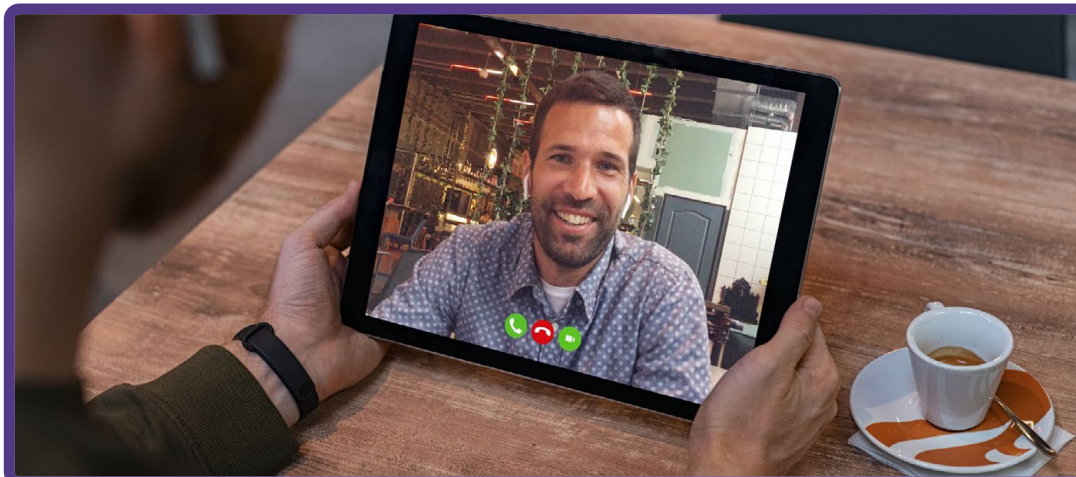
LEADING INNOVATION IN FREIGHT NETWORKING



**THE WORLD
ADVERTISING
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THAT OVER 70%
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ACCESS THE
WEB SOLELY VIA
SMARTPHONES
BY 2025.**

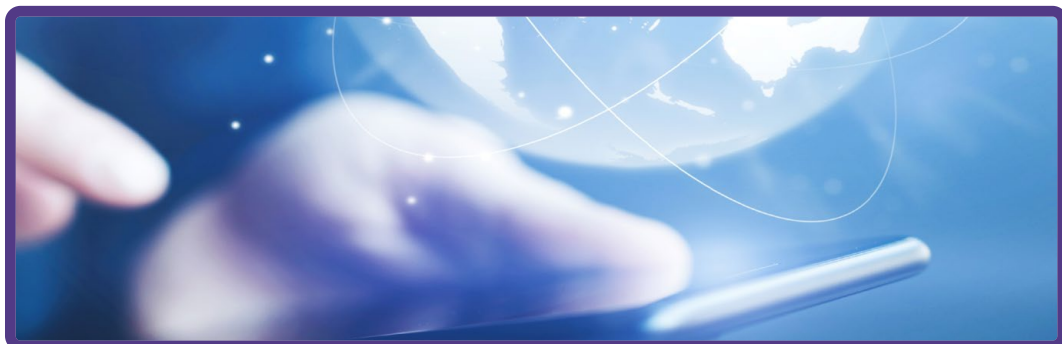


The logistics industry provides one of the most important services to our globally connected world and communication is vital. This has been particularly important since the global pandemic with many people now continuing to work intermittently from home. DigiFreight enables forwarders to connect better so that they can achieve and maintain strong working relationships.



The past few years has seen the world advance and move forward into the digital era, and recent events have resulted in this being rapidly accelerated. Many companies have quickly learnt new ways of working, including using virtual meetings as a way of connecting.

Our trailblazing Meeting Hub contains all the tools our Members need to build, manage, and engage with their overseas partners. Our platform is designed to enable forwarders to maintain strong working relationships and rapidly build trust, essential in the freight industry.



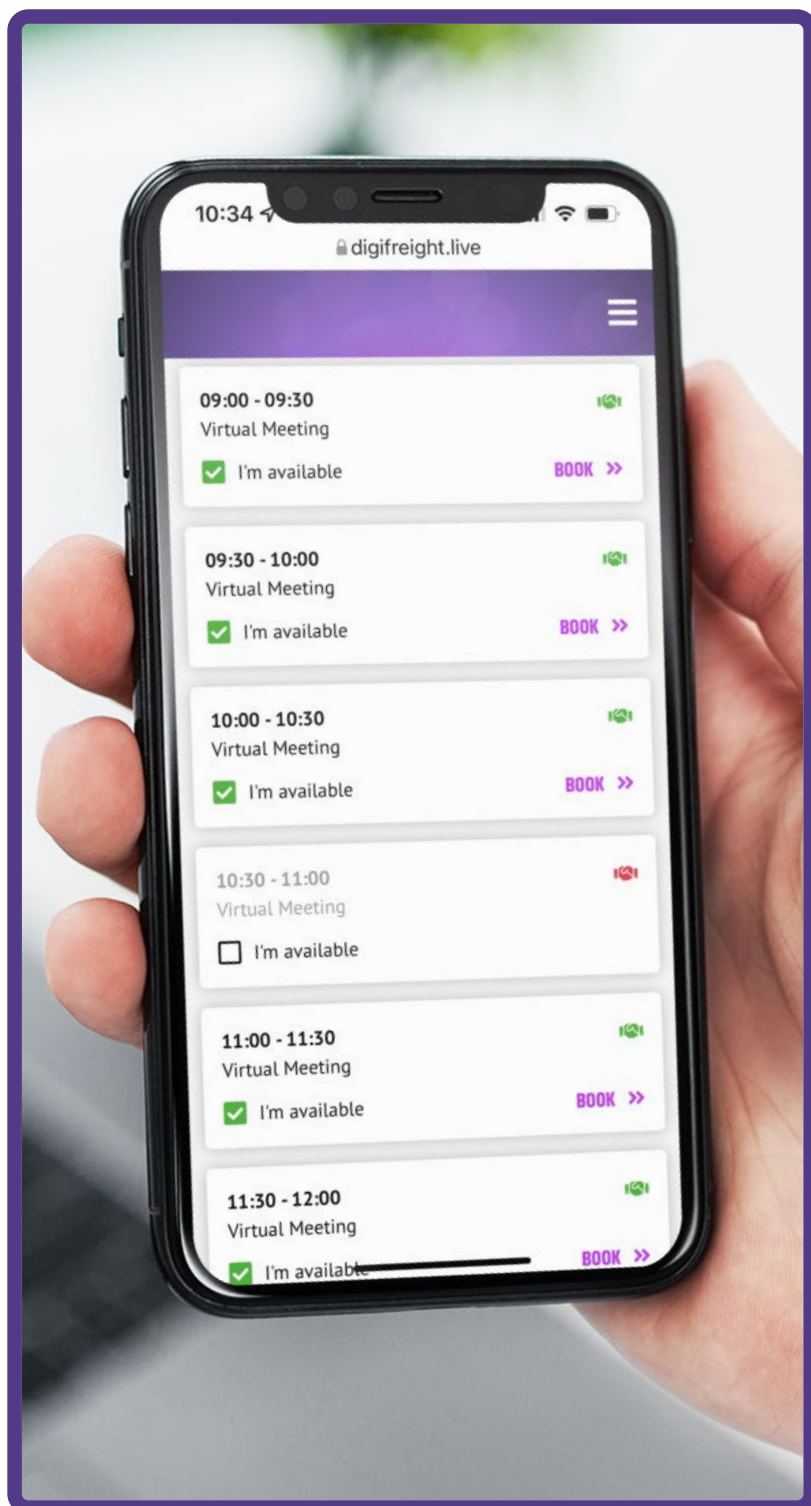
A crisis often generates opportunities for logistics and supply-chain companies including entering new markets, refocusing their sales efforts to commodities or trade routes that are less impacted or recover sooner and by innovating on new services. To do this you need a similar thinking network of global partners.



"Joining a network is not an issue as there are 100s in the global market. However, it is important for me to know who the creator is and I have known DigiFreight founder, Rachel Crawford and her success stories for 20 years. It is my great pleasure to join DigiFreight in the new normal world based on digital and virtual connections." Khaled Bin Raushan, Pacific Agency Aviation and Marine.

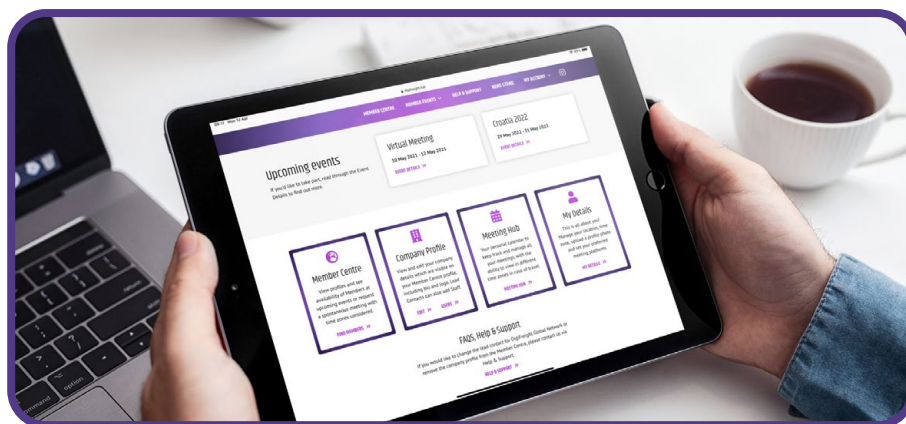


Our entire DigiFreight platform has been built around mobile functionality with no slow, clumsy database to sift through. Our built-in international time zones enable Members to connect with one another efficiently across several communication platforms including Skype, Zoom, Google Meet and WhatsApp.



VIRTUAL MEETING EVENTS

Every 6 months the DigiFreight team allocate a series of consecutive days where all Members are invited to participate in virtual meetings (at no extra charge). Members can set their local time zone and then instantly view the agenda so that they can make themselves available or unavailable in the dedicated meeting slots.



FACE-TO-FACE MEETINGS

Meeting face-to-face and building closer relationships (and friendships) is a valuable tool in forwarding, which shouldn't be underestimated. Knowing who you are speaking to, personally, automatically builds confidence. Our exciting first face-to-face gathering takes place in Croatia from 2-4 October 2023.

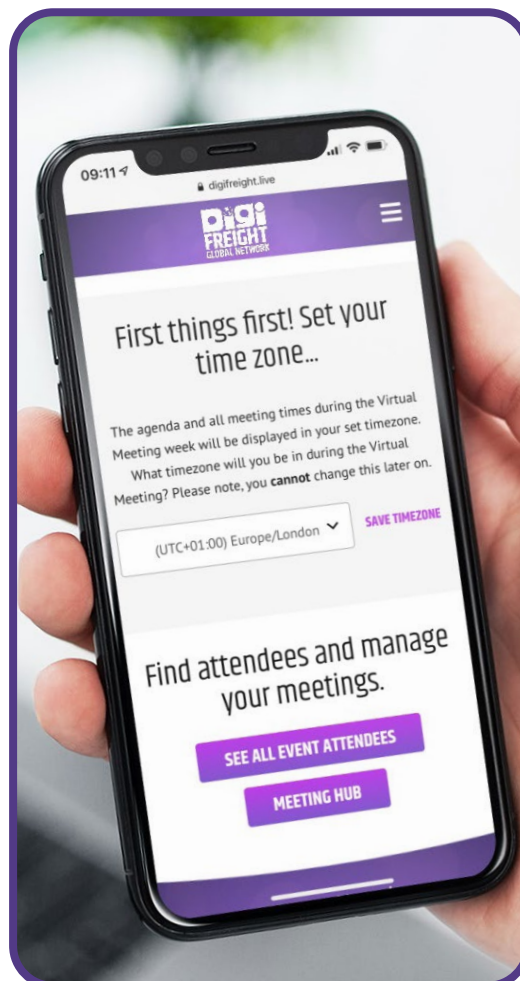


WHAT IS THE MEETING HUB?

It is a personal calendar allowing Members to manage all their meetings in one place. Entries are displayed in their local timezone but in case they are travelling, they can change the viewing timezone in the calendar toolbar.

SPONTANEOUS MEETINGS

A project has come up and you do not have time for a long back and forth email trail. Our powerful interface enables you to quickly schedule a meeting. Simply search for a company in our Member Centre and choose a staff member who you wish to get in touch with. You will see their full contact details and a box where you can click REQUEST A MEETING. The details will automatically appear in your Meeting Hub where it will remain red until the meeting is accepted. Each calendar entry contains all the information needed for a successful virtual meeting including who is responsible for starting the call, the chosen communication platform, ID address/details, notes – everything you need in one place!



ADDITIONAL FEATURES

Does everyone use the same communication platform? No! Therefore, the system makes it possible for Members to select their preferred platforms from Skype, Zoom, Google Meet or WhatsApp.

Also, Members can add notes to each meeting, either private for their eyes only, or for all involved parties to ensure adequate meeting preparation.



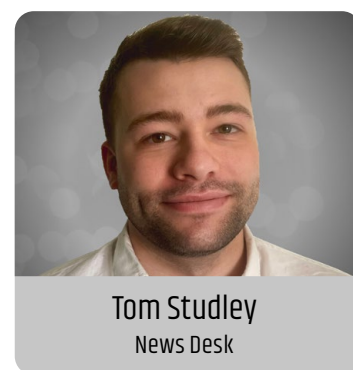
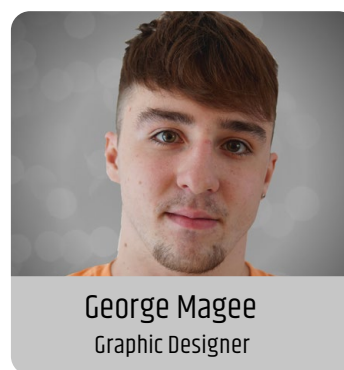
DigiFreight was founded by Rachel Crawford, who has been involved in the management of freight forwarder networks since the mid-90s.

In 2018, Rachel was elected a Chartered Fellow of the Chartered Institute of Logistics and Transport and she holds an ILM Level 5 Certificate in Leadership and Management, focused on innovation and change.

Rachel's portfolio consists of Universal Freight Organisation, Project Cargo Network, Cargo Connections and Freightbook.

Rachel says "The past few years have been incredibly challenging and we have seen new ways of working emerge which is why we are leading a new revolution in freight forwarder networking."

Rachel is supported at the DigiFreight Head Office by a strong group of talented individuals drawn from a variety of transport and media backgrounds, all of whom very much contribute to the success of our organisations.



REAL SUPPORT, FROM A REAL TEAM

